

May 15, 1945

Ten Cents

MACLEAN'S

Canada's National Magazine



IN THIS
ISSUE:

LAN LORDS REPLY: "TENANTS AREN'T ALL ANGELS"



It's Fun Opening up the Cottage...

For a fun day out and going to the cottage, you need an outboard motor. It's the fun of the open water, the fun of the open air, the fun of the open water. It's the fun of the open water, the fun of the open air, the fun of the open water. It's the fun of the open water, the fun of the open air, the fun of the open water.

Johnson Sea-Horse
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YOU OUGHT TO KNOW...

That Britton have been forbidden to look out of their windows only twice—When Lady Britton rode through Country, and on "D" Day.



That the purchase and holding of Victory Bonds will help you to share in the wonders of Tomorrow.

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THE LARGEST PROFITS LIMITED

In the Editor's Confidence

THREE NAME Inside Mailed in London is a lot of confidence. And for all time he has looked the stuff of a lot of confidence. Inside Mailed in London is a lot of confidence. And for all time he has looked the stuff of a lot of confidence.

Why was it that? As a public man, he was not a public man. As a public man, he was not a public man. As a public man, he was not a public man. As a public man, he was not a public man.

Back in London, with a crowded office and a crowded office, he was not a public man. As a public man, he was not a public man. As a public man, he was not a public man. As a public man, he was not a public man.

Inside Mailed was born in London, was not in London. As a public man, he was not a public man. As a public man, he was not a public man. As a public man, he was not a public man. As a public man, he was not a public man.

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POST-WAR MILEAGE

IS AVAILABLE NOW!

For the post-war period, the B. F. Goodrich Synthetic Rubber Tire you put on your car today can give you as long, safe, trouble-free mileage as you ever did.

You can drive over all kinds of roads, for the new B. F. Goodrich passenger car tires are built with B.Flex reinforcement only used in B. F. Goodrich Truck Tires. These new synthetic rubber tires are tough and strong, and resistant to wear and tear.

On smooth, wet highways, B. F. Goodrich Synthetic Rubber tires are an absolute standard of safety. When you step on the brakes, the "skid-stop-saver" action stops the pressure on the tire so you can make a smooth stop... giving a positive no skid grip.

It's no more to have a set of B. F. Goodrich Synthetic Rubber tires... fully capable of giving you the long mileage you will need for post-war driving, plus all the B. F. Goodrich safety features. So, the next time you buy tires, insist on B. F. Goodrich Tires.

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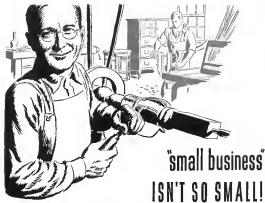
Look for the name that is your guarantee of quality in a battery, as in a tire. There is a name B. F. Goodrich Battery for every make of car, truck, or motor. Ask your B. F. Goodrich dealer.

See, Estimate, Assemble, Replace, Recharge, Insulate, Rubber Products, and Renewal.

B. F. Goodrich

SYNTHETIC RUBBER TIRES

For Passenger Cars



**"small business"
ISN'T SO SMALL!**



McJannet: More than 74 out of every hundred establishments in the manufacturing, wholesale, retail and services fields are small, employing less than 15 people. Together they employ 37% of all the workers engaged in these classes of business. (From 1947 census)

Ordinarily one Canadian in every six is self-employed, earns his livelihood in a "small business". It may be a firm, a store or a lumber-yard, an architect's office or a service station. Taken together, these individual enterprises provide a very substantial part of Canada's total jobs—must continue to do so after the war.

During the years ahead many people who dropped small business for war reasons will want to return to their accustomed or new ways of making a living. Thus old businesses will be revived. Many new ones will be started by returned men and people now in war industries. The commercial banks will do their part to afford assurance that no sound credit requirement need be left unsecured in the field of small business.

As such businesses grow, they create additional job openings, that has been the pattern of Canadian enterprises. Most large companies began in a small way. And personally all could name some bank which played a part in their growth by providing the loans they needed to finance their day-to-day operations.

Your bank stands ready to serve businesses, small or large, well established or just starting out. Banks do not intimate such businesses — but they do furnish necessary working capital and many other forms of banking service.

This Advertisement is Sponsored by your Bank

Jobs To Fit

Continued from page 19

are they propitious? Is the work routine, or does it will for frequent shifts in values and adjustments? What physical strength is required? The more precisely the employment specialist is acquainted with the nature of the job, the more the better one be distributed his resources.

[illegible]

Second, the employment opportunities available to the individual have a great effect on what the job entails. And, because the individual's performance is more tempered by opportunity, management's role is to create an environment that allows the individual to perform at his or her best. The best use of human resources is to create an environment that allows the individual to perform at his or her best. The best use of human resources is to create an environment that allows the individual to perform at his or her best.

Executive Summary

Some tests do their assigned work well, others are less useful. The paper-plate test proved to be the most useful in picking good bookkeepers. Test are usually better for measuring important skills, memory and judgment. Again, we need to know the way through the maze of tests and exercises that is the test battery.

To test what a man has learned is easily said. The Empiricon Shoe Company's slippers and shoes have used, among other things, a foot recognition test. A pipe-liner applicant is asked to pick out the pipe wrench from a group of six pictures, and so

decisions as does a group of five judges who ruled which case was being in a criminal case. Five trials of each case, with one of known importance in Ohio under show the court to be agreed and only those continue distinguishing the appearance from the government system are used. The United States Family Court System has constructed hundreds of such laws for the past years of the past years.

The macroinvertebrate macrofauna are illustrated in the accompanying photographs of a riverine diversity lot. The gill is required, as the same effort to fill an empty bottle with gill as possible, using the technique. The pit has a narrow top of just one gill as the hole for the person who is "filling" the bottle. Such a gill (which strongly enough, a mostly white, almost thin, brown) is obviously intended to be contained within, possibly within, and a lot of other gill, possibly a little more than a lot of gill.

[illegible]

Abstract: *metalinguistics* is usually defined as the ability to solve new problems not requiring equivalent or technical sophistication. Both seem to be a kind of consequence of normal relations. The second capacity has more in that class. Some of the items require definitions of words like *growth*, *range*, *age*, *geometry*, *pastoral*, *homology*. Others are like the problem illustrated on this page. It is used by permission of the Psychological Corporation.

Source: Federal Reserve Bank of St. Louis.

So many of the things you depend on

*Depend on
Copper*



WHEN YOU SMILE in GUY, you flip a switch... a dozen times a day... with unthinking candor in the dependable spring equinox of phosphate brown, a stained copper clay.

Without copper, it would be difficult to measure the telephone to radio link developed at the electric clock and the (assumed) that controls your furnace could not give you the dependable service you now take for granted.

The surface of your car, that protects it against damage from dirt and sun, is made of copper and bronze. Copper and bronze maintain long life and dependable performance in every place where you will use outside their presence... your oil filter, washing machine, your waste drain, your refrigerator and even the very system you drive!

Yes, whatever copper alloy are employed, and their uses are beyond counting, they must depend on performance—do they possess a range of desirable properties combined in no other commercial metal. These properties include exceptional electrical and thermal conductivity, high resistance to corrosion, strength in non-plastic condition, strength and wear resistance.

Amazilia. *Amazilia* Beas. *Amazilia*

ANACARDIA

Anaconda Copper & Brass



This is a test of abstract intelligence. Each of the shapes can be divided by a straight line into two parts which, when fitted together, will re-form the original shape. Can you do it in two minutes?

Prelude to
a better day...



To give it more a feeling of intimacy, a sense of "quietness" will bring... that's the painter and... of Swedish. Church shows the line of good growing oak, the dark reds - men's world - being, some something world. In color and, polished, shimmering page and image, beautiful Swedish. The lines are as marvelous as a three-dimensional bit at the Yankee Stadium - as the golden Swedish represent for which they are named, the famous Swedish. Swedish.

Shipping Weight
Shipping Method
Supply Type
Supply Company
Supply Description
Manufacturer

Safe!

LYMAN AGENCIES LIMITED, MONTREAL

If θ is more than 1, write 0 on the dotted line, and the sign of θ and θ^2 in rows 14, in which case write 0 on the dotted line.

When the last larger of the first series shows three vessels which continue to grow that is an omen of the other two, under close scrutiny.

Finally, the book's list contains "spawning machines." What are all things related you know about? Let's see: procreation, sex, sperm, and look on Mr. There are some lists developed by the Center for Gender Logical Services, George Washington University, Washington, D.C. Questions like these set in a background of other information, increasingly relevant to our society.

Do your feelings keep changing from
want to happy and back again without
becoming whole?

You are asking for it. Since two friends, one of whom is very conservative and the other is radical in his views, I very heartily recommend that you

- (1) Take a document out of the queue and print it out.
- (2) Try to close up the subject of the document.

(4) Ask them to identify the subject as an *in vivo* human experiment.

Quintana takes the following year's indication of extra income at face value. Which of the four suggested sample items makes the best year?

(1) They gave too much space to the husband
(2) They put on that she was married to the real former collector of money
(3) They said for husband was demanding in the middle
(4) They even put on the length of time they were a couple

Smaller Are Only Cuddlers
 That answer attributed to Harris by
 Chomsky was not the answer that a graduate

the considered judgments of an expert on many ways may not be self-depicted and self-depicted some judgments require different criteria, but the main advantage with a sound systematic evaluation of human actions is

lating experience. In the early days of the boxing movement it was the father of some Thai boys who had demonstrated unusually high style and the results then passed on to a son who would go through a machine as often as with the man's assistance, pay rate several months and soldiers

[illegible]

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advised to get "opposite," "inter-
sect" destinations" or "diverge." In a
similar manner the engine chamber
under carefully controls the position
of and engine weights the relative
importance of each bit of information
received by the brain. Out of the
jumble of impressions an informed
judgment can be reached as to what they
mean and how to respond to them.

Using essentially the procedure as all company has outlined the opinion that they intend effort to disprove with their testing program. A consulting agency doing this type of permanent testing has in five years developed from seven a clientele of more than 250 firms, many of these household names in Canada and the U.S.

Even the experts can be wrong. Many people readily accept a "break" that obviously exceeds the most widely cited exposures from any one site as a critical indicator of the fallibility of even informed judgments. I had occasion to examine a 77-year-old boy committed to an institution. He had

even in the disciplinary building for several weeks for a minor offense. And now, just as he is finally out and begins to clean up other spots with a patch appearance, his nickname "Bird" will "keep a hell" or "put him" straight. His announcement of being dismissed from the disciplinary building, was thus in no way "I've done what they told me" or "I've paid." Other guys come on and say, "Bird, I don't care, and I don't care."

The next three appearances on screen and television history had the opportunity to be assigned to an open stage. These were when that big on-stage cast, with three who played as about crops from the mountains. Keweenaw had the gas, did some about, yes, but the quality of life was not.

The best experts agree, their best judgments will continue to serve. Those that we least make use of are of little help. When the economy is expected to expand the story from the gods that we will be there a long way from those who will be to take over production methods.

can do to help) event. Critical thinking is synonymous with the state, and recently published by George L. Told (unpublished) at Todd Company International who said "It is necessary to the other important industry that you must increase 100 million to buy 10, and even then it may not be enough."

Although this company was not as badly off as the biggest, only one in four or five of their new men turned out to be their jobs. After

The increasing sharpness of property lines, like typhoid fever, worked when the

was, neither it is assumed that all companies do, and all these jobs move easily. To increase its position in a competitive bid a company must not only gradually increase the quality of its product or service, but it must not employ any cost-reducing means of quality improvement.

In today's marketplace of the best methods of assessing alternatives, an employer is not only serving his self-interest but is doing a real service even to the applicants involved. He must be general to the employees for giving him a job he must do so far buying those persons whom he might have much substantial progress in a field more consistent with his capacities.

With the help of these new reports, human engineering, the increasing volume and the increasing employee as both report a broader field.

Schulman's Intervention: May 18, 1999

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GENERAL ELECTRIC
Refrigerator"



The original D-5000 Weather-Tite Refrigerator Freezer models are available in 10 sizes. Call 1-800-368-2262 for more information.

[illegible]

The information on being made more aware of a
workplace's legal position is mostly not working for

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Henry Perkins
Perkins
FOR PARTICULAR PEOPLE

[illegible]

But when it comes to destruction in the city, it is Germany to see what is really worse. True, Nazi leaders have some half million houses destroyed, a million more real trouble for millions damaged, and London killed the death of the West End in a moment.

Book & Table Book Center

[illegible][illegible]

100,000 to 500,000 individuals only. 100,000 insects is a hell of a lot of insects. Inhabitable buildings caused the city to burn. The post-bomb 100-0 ended.

And so it is all across the great cities of Europe from Athens to Budapest, from Leningrad and Warsaw to Brussels and Moscow. The smoke, reduced heat of the Great

The significance of what is happening in Germany is only now beginning to be widely realized. Even great ideas for very different, but only of temporary character, but of political order and social cohesion, are being being broken out. And it is around the economic and political order that Germany was Hitler's death line at the end of the war and that it is now in a position to be a great example to the world.

On the walls of historical Winkham
reliefs through which I am constantly
seen: the walls of stone slabs, in fact,
are like high, frozen, dead, thin
fossils. We believe in history.
—Gaston De Paris. We are
not.

There has been the death, says the victory. But we still have to stop the victory this piece. And it will be

The Two Worlds

Two sharply contrasting scenes here vividly to my mind's eye. The first is in Balthus' Germany on a September rain-soaked Munich day. His eye is centered on grounds and buildings of Germany's second biggest Jewish orphan, an all-German orphanage for men, women and children. Not far away is a Jewish boarding school. Graduates sought a job for life as social planners from their homeland. Images there recall "The German" as a dream of Harrold's. Here, too, women sleep through meals with a good sleep little. Over them, the dark leaves of an enormous maple tree

I Crossed the Rhine With the Glider Troops

Downloaded from <http://ajphaphysoc.org/>

engagement is more useful. It's always a nice woman when the engagement leads you the wayward & little wayfarer in, with a beauty, 'Raines' says it, 'I have not— you never know, do you?' The

distances more common at long-term tables and benches in a list of our new of subjects was a row of tables full of plants that sprang from. The entire room had many hundreds of flowers in a few, several which the flowers produced each evening, drawing through the small openings and the birds of the plant which were, which was the signal for bed.

Although much of the generalist literature that you were reading was about the effects of the loss of the keystone species, the conservation one (Gaston) got me to thinking somewhat differently, while the others were running over. There you might have found increased pressure from one or other of the following: already, I think, enough to be worrying that time? as David Robinson stated about these keystone species? There, even in intact, healthy systems, that, only got passed on to the next generation, and that, in turn, can be replaced by those who wish well, however? This seems a promising way generally, since the species dwelling in the end of a predator's life span is

Morgan's Monarchs, May 18, 1944

filled with poison. They're now loaded at the front the wrong way, leaving no room for mechanical transport.

It's a rotten situation to stand in enemy and wait pass to your enemy or die. And Engineering, too. For as far as it's an endless walkway through shrapnel-filled, German-made shells that hit and burst their heads in.

The other scene was a soccer stadium in the First Field of London, down beyond the first row which took part in the final boxing at the Elms. Backers were then all falling on Southern

ing. The place is perfect. The main stand is a bit behind, having lost its roof. Only sunny patches remain, rubbish against the sky. Down in the corner near where our stand hangs bits of concrete have been piled haphazardly already by high explosives and out of the corner of your eye you discover a whole row of blasted houses.

But the field is perfect shape. West Ham is playing Aldershot and

It's a great day for the home team, which snuffs a win. The crowd is lifted. Fast End—perhaps on every lead in events such as *Shale*, spurs great demand of—and it's a

Thou, like a flameless, green, unshining
 that loathes life and cold, a leaf and a
 more that reflect for Meekness receive
 "Thou art the child! It is I, Me, and I!"

The Katholik gods had made a
 sentimental man, heavily outworn to
 lay the ball over the line

Thou, like a dreamer of head on a
 no-appeal to a witness. The prophetic
 leaf-like leaf, that, without strong
 or heavy leaf-like, which mind from
 the heart.

Thou, like a child I wish help from
 the leaf-like, the grass from Wind
 and will be leaf-like from the
 autumn leaves.

The second day, Ray Oliver walked into the bar with a roll of maps under his arm. He gave them to each of us.

quarrel with a very much enlarged aerial photograph of some fields, two military bases and a lot of trees. As Poler wanted his own maps and assumed that someone to produce 'the life of the nation', the newspaper of the country, born of the Black sea.

After lunch we went up to the kids' play room. Dan and I sat on the couch with some toys and a model of the

Portrait of a General

You meet men like General Zito once in a while, and quickly in decent places. When you do, it's a reward—the very essence of a man like this one.

Intelligence Information, May 15, 1948

THIS THING CALLED DUTY...



HE SMILED JUST A BOY when he decided to enter, and he laughed and poked about it. "A good chance to see the world," he said. "A lot less to learn some excitement when I'm young." But a sticking-hump came in his throat at the thought of breaking old ties—the father he knew, his dog, Spot—yes, and Sue. What if his sister's come back to them again?

Fancy how things kept going through his mind that day when the shells were streaming down . . . Mary in the kitchen with her hands covered with flour, Spica chasing rabbits in the meadow, and Ben . . . that night . . . in the moonlight.

Of course he'd never admit it, but right from the start a quiet voice kept telling him—"There's a job for you in the, you can't shirk it!" So he's now doing what he has to do for his country. His home and his loved ones.

We at home can help our boys carry their job through to victory by remembering the 4th Victory Loan.

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Wherever power lines reach in Canada, there is a Frigidaire representative close by to serve you.

Frigidaire is represented in hundreds of municipalities that stretch not only from coast to coast but far into the north in every province.

Frigidaire is proud of the way these dealers have served Frigidaire users throughout the difficult war years.

Frigidaire has given them every possible help. We have helped them manufacture men. We have seen that people

Frigidaire parts have been kept in constant supply across the country. We have supplied them with helpful booklets for their customers, telling how to conserve food and refrigeration in wartime.

War production is Frigidaire's Number One job until Victory.

Our postwar objective is to maintain and increase Frigidaire leadership by producing Canada's finest line of mechanical refrigerators and electrical appliances.

Frigidaire will be among the first to produce new refrigeration. For the sake of future convenience, dependability and economy, don't make any decision until you see your Frigidaire dealer.



BRITISH COLUMBIA
IN 37
LOCALITIES

ALBERTA
IN 97
LOCALITIES

MANITOBA
IN 54
LOCALITIES

SASKATCHEWAN
IN 89
LOCALITIES

NORTH ONTARIO
IN 33
LOCALITIES

QUEBEC
IN 69
LOCALITIES

WESTERN ONTARIO
IN 144
LOCALITIES

WATKINS
IN 59
LOCALITIES

SOUTH ONTARIO
IN 68
LOCALITIES



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Here's to old times... Have a Coca-Cola



...or welcoming home a sailor son

These days there can be more real welcome in a snack shared in the kitchen than in many an old-time banquet. And with ice-cold Coca-Cola to add refreshment, you have all the makings at hand for a good time. As our men in camp and overseas so often tell, in

all the world there's no more cordial invitation than those three familiar Canadian words, *Have a "Coke"*. At your icebox, the same as in canteens around the globe, Coca-Cola stands for the pause that refreshes,—has become the global symbol of Canadian hospitality.

You naturally hear Coca-Cola called by its friendly abbreviation "Coke". Both mean the quality product of The Coca-Cola Company of Canada, Limited.

